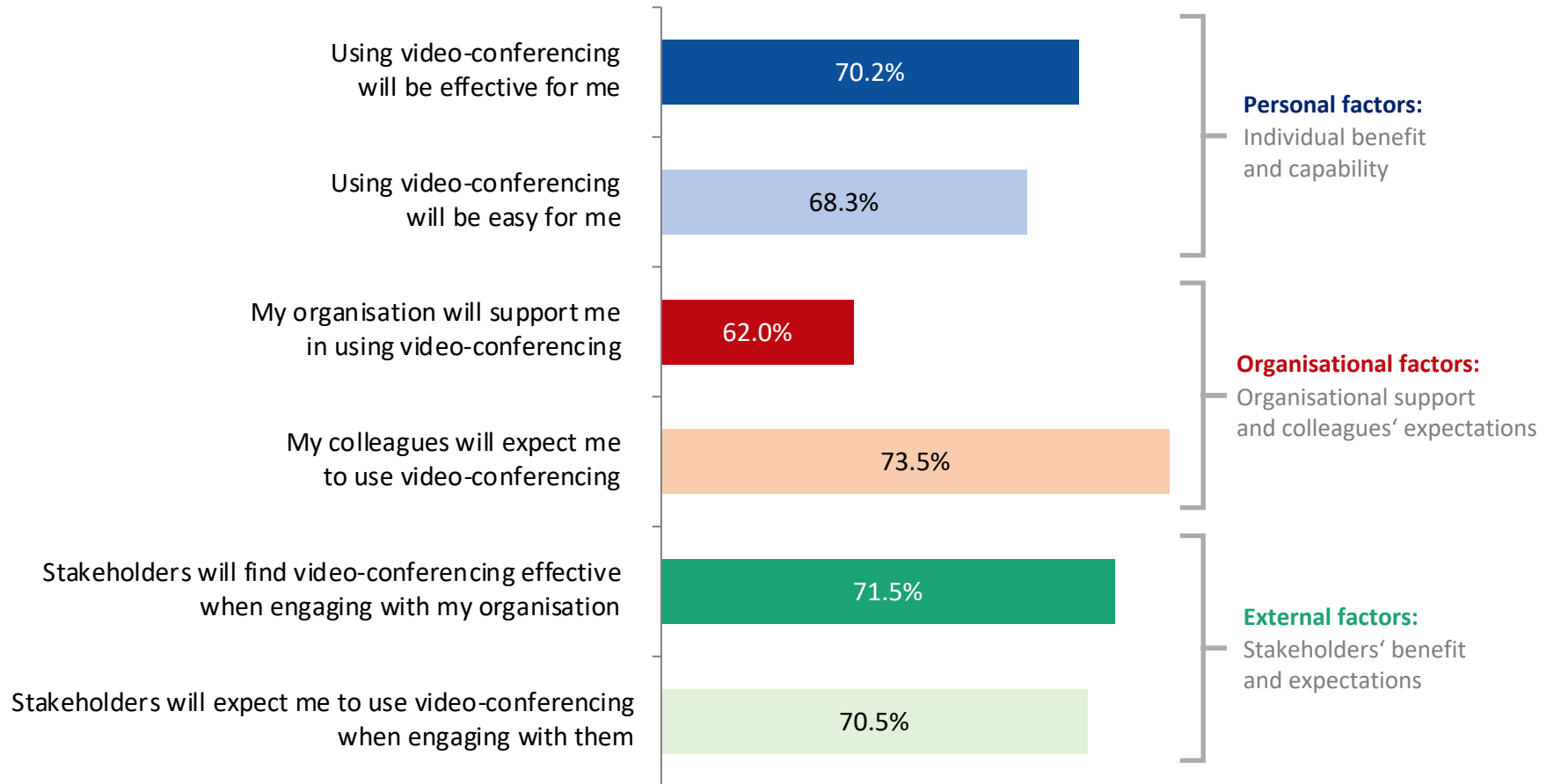


What drives the continued use of video-conferencing for stakeholder communications, even after the pandemic?



www.communicationmonitor.eu / Zerfass et al. 2021 / n ≥ 2,152 communication professionals. Q 6/7: We are now interested in your opinions and expectations about the use of video-conferencing after the pandemic. Q 9/10: Overall organisational policies for video-conferencing as well as the use and expectations of immediate colleagues might vary across communication departments or agencies. Q 11/12: Last but not least, please tell us about the perspective of your key stakeholders on engaging with your organisation via video-conferencing. Q: Imagine that all restrictions are lifted and it is in no way mandatory to use video-conferencing: To what extent do you agree with the following statements? For each construct shown here, three items (two for organisational support) were rated on a scale 1 (Strongly disagree) – 7 (Strongly agree); an index was constructed based on mean results. Frequencies based on scale points 5-7 for indices.